

CITY OF LYNNWOOD

ORDINANCE NO. 1575

AN ORDINANCE AMENDING TITLE 20 OF THE LYNNWOOD MUNICIPAL CODE BY ADOPTING A PURPOSE OF SIGN REGULATIONS, AMENDING THE PURPOSE OF THE BUSINESS AND TECHNICAL PARK ZONE TO INCLUDE AESTHETIC CONSIDERATIONS, AMENDING THE SIGN REGULATIONS IN THE BUSINESS AND TECHNICAL PARK ZONE AND THE LIGHT INDUSTRIAL ZONE; AMENDING THE REGULATIONS CONCERNING GROUND SIGNS IN BUSINESS AND COMMERCIAL ZONES, AND AMENDING DEFINITIONS RELATED THERETO

WHEREAS, after proper notice, due hearing was held by the City Planning Commission to consider an amendment to the official text of the Zoning Code of the City of Lynnwood; and

WHEREAS, after due deliberation, the City Planning Commission recommended to the City Council that such amendment was desirable; and

WHEREAS, the City Council duly considered the Planning Commission recommendation of such amendment; and

WHEREAS, upon motion duly made the City Council of the City of Lynnwood has determined to amend the official text of the Municipal Code of the City of Lynnwood;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF LYNNWOOD DO ORDAIN AS FOLLOWS:

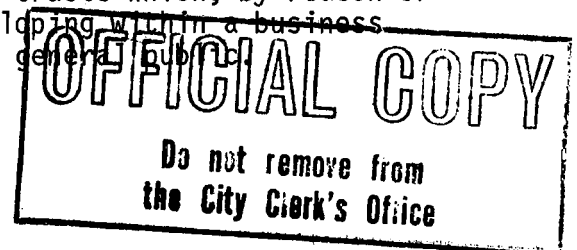
SECTION 1. That Chapter 20.04 of the Lynnwood Municipal Code is hereby amended by adding thereto the following:

20.04.017 PURPOSE OF SIGN REGULATIONS

The control of signs in areas adjacent to city streets and roadways is hereby declared to be necessary to promote the public health, safety, welfare, convenience and enjoyment of public travel in the city, to protect the public investment in the street system of the city, to promote aesthetic values within the city, and to insure that information in the specific interest of passing motorists is presented safely and effectively.

SECTION 2. Section 20.36.010 of the Lynnwood Municipal Code, BTP Zone, Purpose, which reads as follows, to wit:

The purpose of this zone is to provide a district within the City for business and technical park(s) as defined in Chapter 20.02. Although primarily intended for business and technical parks, other compatible uses are not excluded, particularly those of a professional or business office, wholesale, manufacturing and research development nature, providing they are capable of operating in a manner that is consistent with the intent of the district. It is specifically intended to be a practical zone for tracts which, by reason of small size, might otherwise find difficulty in developing within a business park or technical park as usually understood by the general public.



Ordinance (Continued)

IS HEREBY REPEALED, REVISED AND AMENDED TO READ AS FOLLOWS:

The purpose of this zone is to provide a district within the City for business and technical parks as defined in Chapter 20.02. Although primarily intended for business and technical parks, other compatible uses are not excluded, particularly those of a professional or business office, wholesale, manufacturing and research development nature, providing they are capable of operating in a manner that is consistent with the intent of the district. It is specifically intended to be a practical zone for tracts which, by reason of small size, might otherwise be difficult to develop into a business park or technical park as usually understood by the general public.

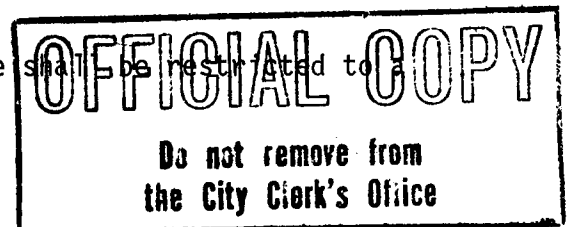
It is expected that the character of development in the BTP zone will be of high aesthetic standards: BTP zoned areas are anticipated to be in highly visible locations, reflecting on the entire community. Also, the BTP zone has been designed to serve as a transitional zone near residential areas, and adequate aesthetic treatment of the BTP areas can minimize the impact of this use on nearby residences.

SECTION 3. That Section 20.36.050 of the Lynnwood Municipal Code, which reads as follows, to wit:

20.36.050 DEVELOPMENT STANDARDS - SIGNS

On transitional sites, ground signs as regulated by Section 20.33.120(B)(4) are permitted. Wall signs may be allowed on transitional sites by development plan approval. The applicant shall propose a program with which all wall signs on the site would comply. The program shall specify the design, size and location for each sign and shall incorporate the following standards:

- A. All wall signs on the site shall be of a uniform color and letter style;
- B. There shall be not more than one wall sign per business;
- C. The maximum sign area per wall sign shall be eight square feet;
- D. The wall sign shall not be illuminated either internally or externally;
- E. The wall sign shall be constructed with materials which minimize reflection capabilities;
- F. The wall sign shall be used for tenant name identification only;
- G. The sign shall be printed on or mounted flush against the wall, shall not extend above the wall, and shall have no moving parts;
- H. The sign shall be located on the building frontage occupied by the tenant which the sign identifies; and
- I. Tenants which share a common exterior entrance shall be restricted to a total of eight square feet of wall sign area.



Ordinance (Continued)

On general sites, ground signs as regulated by Section 20.33.120(B)(4) and wall signs are permitted. Wall signs shall be printed on or mounted flush against the wall, shall not extend above the wall, and otherwise shall be regulated by the same limitations and restrictions as ground signs except for location and height. The total allowable sign area including wall signs and ground signs is 80 square feet per site or ten square feet per tenant, whichever is greater, for each abutting public street. Up to 80 square feet of the sign area may be used by a single tenant. Only the sign area relating to each street may face that street or be oriented to it.

IS HEREBY REPEALED, REVISED AND AMENDED TO READ AS FOLLOWS:

20.36.050 DEVELOPMENT STANDARDS - SIGNS

In accordance with the aesthetic objectives of the BTP Zone, described in "Purpose," the signage permitted should be the minimum necessary for the expected business and technical park uses, and should also reflect the transitional nature of the BTP zone by minimizing light, glare and other adverse signage impacts on nearby residences. These objectives can be realized through the standards specified below, and can be further realized by review of the sign programs in connections with development plan approval.

A. WALL SIGNS:

On transitional sites, wall signs may be allowed by development plan approval, or amendment thereto. The applicant shall propose a program and, if approved, all wall signs on the site shall comply with it. The program shall specify the design, size and location for each sign. Sign programs may provide for each tenant to have a wall sign, or as an alternative that is available only to buildings which qualify based on standards provided below, the program may include a wall sign relating to the building instead of specific tenants, as provided below. The review of the sign program under development plan approval shall consider the extent to which the sign program adheres to these standards, the general aesthetic objectives of the BTP zone, and the general purpose of sign regulations.

1. Sign programs in which each tenant has its own wall sign shall incorporate the following standards:
  - a. All wall signs on the site shall be of a uniform color and letter style;
  - b. There shall be not more than one wall sign per business;
  - c. The maximum sign area of individual tenant wall signs shall be 8 square feet;
  - d. The wall signs shall not be illuminated either internally or externally;



Ordinance (Continued)

- e. The wall signs shall be constructed with materials which minimize reflection capabilities;
  - f. The sign shall be printed on or mounted flush against the wall, shall not extend above the wall, and shall have no moving parts;
  - g. The sign shall be located on the building frontage occupied by the tenant to which the sign relates, and
  - h. Tenants which share a common exterior entrance shall be restricted to a total of 8 square feet of wall sign area.
2. This section is available only to buildings of two or more stories, not including basements, in which a single tenant occupies 51% or more of the floor area. As an alternative to each tenant having a wall sign, the sign program that is reviewed in connection with development plan approval may provide for a wall sign generally representative of the building and shall also incorporate the following standards:
- a. Signs as provided for in the foregoing Section 1 shall be limited to the first floor.
  - b. All wall signs on the site shall otherwise conform to the regulations of Section 1, except that the above sign that is representative of the building is not restricted to being located on any particular tenant's space, or to the maximum sign area indicated above.
  - c. The maximum height of letters of any wall sign shall not exceed 24 inches; and
  - d. The length of the sign shall be no more than 50% of the length of the elevation on which the sign is mounted.

B. FREESTANDING SIGNS:

For certain sites, characterized by factors such as topographic differences within the site or between the site and adjacent public streets, and/or including several multi-tenant buildings, the foregoing standards may be inadequate for directing traffic to the points of ingress and egress to the site, or to direct visitors to appropriate buildings. Upon determination that these or other factors (topography, multi-tenant buildings, etc.) warrant additional signage, ground signs and other freestanding signs may be approved as part of the development plan approval.

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Ordinance (Continued)

If freestanding signs are requested, review of the sign program in connection with development plan approval shall address the need for such signs and shall include a determination if freestanding signs are actually needed or would contribute to better traffic flow, either on-site or in the adjacent streets.

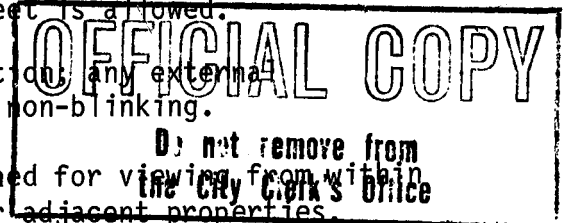
1. Ground Signs: Ground signs as defined by 20.02.673 may be allowed in the BTP zone if necessary in order to direct traffic to points of access to the site, and subject to the following:

- a. Because of the proximity to the traveling public, ground signs should be constructed of materials and colors, and of a design, which are consistent with or compatible with building materials used elsewhere on the site, and low in reflective capabilities.
- b. A maximum of two ground signs are allowed per street per property, 300 feet apart.
- c. The maximum height shall be 3' 6".
- d. The maximum area shall be 25 sq. ft. per side.
- e. The signs shall be located a minimum of 5 feet from the public right-of-way unless an alternate setback is specifically approved as part of development plan approval.
- f. No internal illumination is permitted; external illumination shall be uncolored and non-blinking.
- g. The components should be securely attached to the structure and not temporary or removable.

2. Other Freestanding Signs

This additional signage is provided in order that there may be sufficient signs to direct traffic within the premises. Such signs shall be subject to the following standards:

1. The maximum size per side shall be 65 square feet.
2. The maximum height shall be 15 feet.
3. The sign shall be located a minimum of 50 feet from the street right-of-way, or the same setback as the building nearest the street, whichever is greater.
4. Only one such sign per adjacent street is allowed.
5. There shall be no internal illumination, and any external illumination shall be uncolored and non-blinking.
6. The sign is to be oriented or screened for viewing from within the site, and not from the street or adjacent properties.



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C. SIGN STANDARDS FOR GENERAL SITES:

On general sites, ground signs and freestanding signs as regulated above are subject to conditional use permits instead of development plan approval, but the criteria for approval and the standards shall be the same. Wall signs are permitted outright, subject to the following:

Wall signs shall be printed on or mounted flush against the wall, shall not extend above the wall, and otherwise shall be regulated by the same limitations and restrictions as ground signs except for location, height and sign area. The total allowable sign area for wall signs and ground signs, is 80 square feet per site or 10 square feet per tenant, whichever is greater, for each abutting public street. Up to 80 square feet of the sign area may be used by a single tenant. Only the sign area relating to each street may face that street or be oriented to it.

For buildings of two or more stories, the alternative provisions for wall signs on transitional sites shall also be available on general sites, subject to the same standards as on transitional sites, but shall be permitted outright.

SECTION 4: Section 20.38.020M of the Lynnwood Municipal Code, Light Industrial District, Permitted Uses, Signs, which reads as follows, to wit:

M. Signs

On transitional sites, ground signs as regulated by Section 20.33.120(b)(4) are permitted. Wall signs may be allowed on transitional sites by development plan approval. The applicant shall propose a program with which all wall signs on the site would comply. The program shall specify the design, size and location for each sign and shall incorporate the following standards:

1. All wall signs on the site shall be of a uniform color and letter style;
2. There shall be not more than one wall sign per business;
3. The maximum sign area per wall sign shall be 8 square feet;
4. The wall sign shall not be illuminated either internally or externally;
5. The wall sign shall be constructed with materials which minimize reflection capabilities;
6. The wall sign shall be used for tenant name identification only;
7. The sign shall be printed on or mounted flush against the wall, shall not extend above the wall, and shall have no moving parts.



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8. The sign shall be located on the building frontage occupied by the tenant which the sign identifies; and
9. Tenants which share a common exterior entrance shall be restricted to a total of 8 square feet of wall sign area.

On general sites, ground signs as regulated by Section 20.33.120(b)(4) and wall signs are permitted. Wall signs shall be printed on or mounted flush against the wall, shall not extend above the wall, and otherwise shall be regulated by the same limitations and restrictions as ground signs except for location and height. The total allowable sign area including wall signs and ground signs is 80 square feet per site or 10 square feet per tenant, whichever is greater, for each abutting public street. Up to 80 square feet of the sign area may be used by a single tenant. Only the sign area relating to each street may face that street or be oriented to it.

IS HEREBY REPEALED, REVISED AND AMENDED TO READ AS FOLLOWS:

M. Signs

The sign regulations in the LI Zone are the same as the sign regulations in the BTP Zone.

SECTION 5: Section 20.33.020(72) of the Lynnwood Municipal Code, which reads as follows, to wit:

<u>USES &amp; STRUCTURES</u>	<u>USE DISTRICTS</u>						
	B-4	BN or B-3	B-2	PCD	BC or B-1	C-2	CG or C-1
(72) Ground signs, located less than 5' from the right-of-way as per Section 20.33.120(B)(1)(b)	CU	CU	CU	--	CU	CU	CU

IS HEREBY REPEALED, REVISED AND AMENDED TO READ AS FOLLOWS:

<u>USES &amp; STRUCTURES</u>	<u>USE DISTRICTS</u>						
	B-4	BN or B-3	B-2	PCD	BC or B-1	C-2	CG or C-1
(72) Ground signs	CU	CU	CU	SUP	CU	CU	CU

SECTION 6: Section 20.33.120.B.1.b of the Lynnwood Municipal Code, which reads as follows, to wit:



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b. Ground Signs

Along each public street abutting an individual or multiple business site, that site may have one permanently installed ground sign [except as per Section 20.33.120(B)(1)(a)(2)], located five or more feet from the right-of-way, providing such signs:

- (1) Are so located as to minimize interference with driver visibility in intersection or at place of ingress or egress;
- (2) Have no moving parts, are not self-illuminated, and indirect lighting, if used, shall be uncolored, nonblinking and directed away from traffic;
- (3) Consist of materials and colors which minimize reflection capabilities;
- (4) Are primarily for identification of, or direction onto the premises on which it is located with only minor references to specific projects, services, or prices thereof; and
- (5) May be located closer to the right-of-way by conditional use permit.

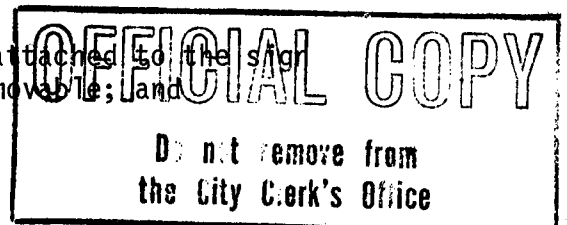
IS HEREBY REPEALED, REVISED AND AMENDED TO READ AS FOLLOWS:

b. Ground Signs

One permanently installed ground sign [except as per Section 20.33.120(B)(1)(a)(2)], may be allowed by conditional use permit along each public street abutting an individual or multiple business site, subject to a finding in the Conditional Use process that such sign(s) are found to be necessary in order to facilitate traffic flow to and from the site, or within the site.

The Conditional Use permit shall consider if the proposed sign(s) address the following standards and the general objectives of City sign regulations under "purpose of sign regulations."

- (1) The signs are so located as to minimize interference with drivers' or others' visibility in intersection or at place of ingress or egress;
- (2) The signs have no moving parts, are not self-illuminated, and indirect lighting, if used, shall be uncolored, nonblinking and directed away from traffic;
- (3) The signs consist of materials and colors which minimize reflection capabilities;
- (4) The sign components are securely attached to the sign structure and not temporary or removable; and





Ordinance (Continued)

- (5) Such signs shall be located five or more feet from the right-of-way, unless, in connection with the Conditional Use Permit, it is found necessary or desirable in the public interest to locate the sign nearer to the right-of-way, and that it will not interfere with visibility as indicated above.

SECTION 7: Section 20.02.073, which reads as follows, to wit:

SIGN, GROUND

"Ground sign" means a freestanding sign which is not more than four feet in height and not more than forty square feet in area.

IS HEREBY REPEALED, REVISED AND AMENDED TO READ AS FOLLOWS:

SIGN, GROUND

"Ground sign" means a freestanding sign which is not more than 3-1/2 feet in height and not more than 25 square feet in area, per side.

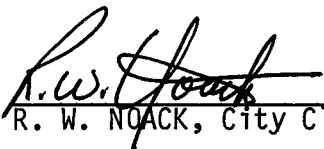
SECTION 8. Severability. If any section, subsection, sentence, clause, phrase or word of this ordinance should be held to be invalid or unconstitutional by a court of competent jurisdiction, such invalidity or unconstitutionality thereof shall not affect the validity or constitutionality of any other section, subsection, sentence, clause, phrase or word of this ordinance.

SECTION 9. This ordinance shall take effect and be in force five (5) days after its passage, approval and publication.

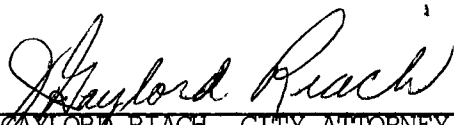
PASSED THIS 8th day of June, 19 87, and signed in authentication of its passage this 8th day of June, 19 87.

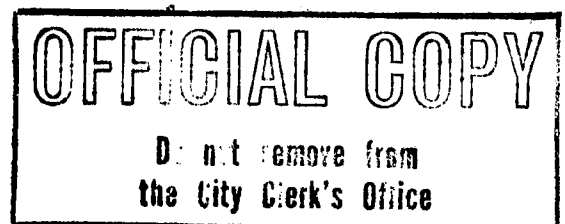
  
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M. J. WRDLICKA, Mayor

ATTEST:

  
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R. W. NOACK, City Clerk

APPROVED AS TO FORM:

  
\_\_\_\_\_  
J. TAYLOR RIACH, CITY ATTORNEY



File Name:  
File Number:

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