

City of Lynnwood
APR 19 2001
SCANNED

**CITY OF LYNNWOOD
ORDINANCE NO. 2320**

1
2
3
4 **AN ORDINANCE OF THE CITY OF LYNNWOOD,**
5 **WASHINGTON, ADDING A NEW CHAPTER OF THE**
6 **MUNICIPAL CODE ESTABLISHING AN OFFICE OF**
7 **ECONOMIC DEVELOPMENT, THE POSITION OF DIRECTOR**
8 **OF ECONOMIC DEVELOPMENT, AND DESCRIBING THE**
9 **PROGRAMS AND ACTIVITIES THEREOF; PROVIDING FOR**
10 **SEVERABILITY, AND AN EFFECTIVE DATE.**

11
12 **WHEREAS,** the State of Washington trails other states in providing tools
13 to its local communities to facilitate the recruitment and expansion of businesses;
14 and

15
16 **WHEREAS,** the State Constitution prohibits the use of selective property
17 tax relief as an incentive for economic development and it's a significant challenge
18 to keep our local economy strong; and

19
20 **WHEREAS,** the condition of the local economy determines the quality and
21 quantity of jobs available to local residents; and

22
23 **WHEREAS,** the local economy determines the financial base of our city
24 government to provide needed services and infrastructure; and

25
26 **WHEREAS,** the local economy determines the overall quality of life in
27 local neighborhoods and schools; and

28
29 **WHEREAS,** RCW 35A.11 authorizes the City Council to organize and
30 regulate internal city operations and processes, and to define the functions, duties
31 and powers of city officers and employees.

32
33 **NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF**
34 **LYNNWOOD DOES HEREBY ORDAIN:**

35
36 **Section 1. New Chapter and Sections.** There is hereby established in the
37 Lynnwood Municipal Code, Chapter 2.XX entitled, "Office of Economic
38 Development and Policies for Economic Development and Employment." Each
39 section herein, is a new section to be included within Chapter 2.XX.
40
41

1 **2.XX.010. Economic Development Policies and Actions.** The City of
2 Lynnwood shall implement the following policies and actions:
3

- 4 A. Develop a local long-range economic plan with special attention given
5 to fostering public/private partnerships in commercial and regional
6 commercial areas and with newly recruited enterprises.
7
- 8 B. Support the growth and development needs and requirements of existing
9 commerce and industry within the local community.
10
- 11 C. Concentrate on attracting new commerce and industry that will diversify
12 and vitalize the local economy while paying a family living wage.
13
- 14 D. Enhance the economic health of the community by identifying areas
15 where future economic activity and growth is intended or desired to
16 occur including redevelopment of specific areas or sites.
17
- 18 E. Assure that there is sufficient buildable land for commerce and industry
19 consistent with the land use element of the comprehensive plan and in
20 urban growth area. Sufficient land shall be zoned within the urban
21 growth area to accommodate commerce and industry for a twenty (20)
22 year planning period.
23
- 24 G. Assure that infrastructure is in place to accommodate orderly growth for
25 the next planning periods.
26
- 27 H. Plan and prioritize capital facilities needed for economic development.
28 Establish funding priorities for infrastructure projects to further
29 economic development.
30
- 31 I. Coordinate economic activity with transportation and land use policies
32 that support successful implementation of the economic development
33 element.
34
- 35 J. Coordinate with local educational institutions , so that workers can
36 enhance their current working skills or retrain for other employment
37 opportunities, including educational programs that meet the specific
38 needs of local employers.
39
40

- 1 K. Review the economic impacts of regulations, plans and policies on the
2 future vitality of the economy. Reduce both the burdens and costs of
3 government regulations on the future development of residentially and
4 commercially zoned land. Ensure a fast, predictable and reliable permit
5 approval process.
6
7 L. Ensure that economic development policies are consistent with other
8 public goals and provide predictability for location of future growth and
9 opportunities for economic development.
10
11 M. Establish, revise, or review annually a resolution concerning
12 collaborative efforts, relationships, and communications with the South
13 Snohomish County Chamber of Commerce, Snohomish County
14 Economic Development Council, and successor or similar organizations
15 in regard to economic development activities.
16
17 N. Establish, revise or review annually a resolution outlining those issues
18 which comprise Lynnwood's state legislative program regarding
19 creating and enhancing economic development programs, tools, and
20 funding for cities, including the use of taxes to offset the costs of
21 development and sharing of tax sources and incentives to fund capital
22 facilities and infrastructure associated with economic development.
23
24 O. Develop, implement and evaluate an ongoing tourism marketing plan.
25

26 **2.XX.020. Establishing the Office of Economic Development.** There is
27 hereby established the Office of Economic Development. Its duties and
28 responsibilities shall be to develop and implement such programs and
29 activities necessary to implement the policies and resolutions as outline in
30 section 2.XX.010. This office shall serve as a catalyst for economic
31 development within our community. The Office of Economic Development
32 shall also include those programs and activities associated with a tourism
33 marketing program for the City.
34

35 **2.XX.030. Establishing the Position of Economic Development**
36 **Director.** There is hereby established the position of Economic
37 Development Director. It shall be the duty and responsibility of the
38 Director to manage and oversee all programs and activities of the Office of
39 Economic Development in an efficient and effective manner.
40

1 **2.XX.035. Project/Tourism Manager.** The position of Project/Tourism
2 Manager shall be responsible for managing the tourism marketing program
3 and assisting the Director of Economic Development with special projects.
4

5 **2.XX.040. Funding the Positions and Office of Economic Development.**
6 Beginning in the year 2001, a budget formula shall be established using a
7 mix of General Fund, Fund #101 Hotel/Motel taxes, and other program
8 funding to support the Office of Economic Development for a period of at
9 least five (5) years.
10

11 **2.XX.050. Compliance with the Lynnwood Performance Measurement**
12 **and Results Act.** Each program or service established in this Chapter,
13 together with any program or service hereafter established for, or assigned
14 to, the Office of Economic Development shall comply in all respects with
15 Ordinance #2299, the Lynnwood Performance Measurement and Results
16 Act.
17

18 **Section 3. Severability.** If any section, sentence, clause or phrase of this
19 ordinance should be held to be invalid or unconstitutional by a court of competent
20 jurisdiction, such invalidity or unconstitutionality shall not affect the validity or
21 constitutionality of any other section, sentence, clause or phrase of the ordinance.
22

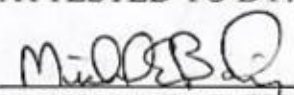
23 **Section 4. Effective Date.** This ordinance, being an exercise of a power
24 specifically delegated to the City legislative body, is not subject to referendum,
25 and shall take effect five (5) days after passage and publication of an approved
26 summary thereof consisting of the title.

27 ADOPTED by the City Council of the City of Lynnwood, at its regular
28 meeting held the 26th day of February, 2001.

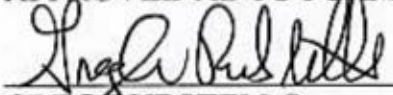
29 SIGNED AND APPROVED by the Mayor of the City of Lynnwood,
30 Washington, this ___ day of March, 2001.

31
32 
33 TINA ROBERTS-MAYOR
34 MARTINEZ

35 ATTESTED TO BY:

36 
37 _____
38 MICHAEL BAILEY
39 FINANCE DIRECTOR

APPROVED AS TO FORM:

36 
37 _____
38 GREG RUBSTELLO
39 CITY ATTORNEY